



www.edigilearn.com

About Us

WE ARE

India's Fastest Growing EdTech

We are the youngest and the fastest growing higher education platform in India. It offers more than 150+ programs for working professionals and enterprises.

Partnered with more than 20+ universities from India and abroad to offer diplomas, undergraduate, postgraduate and research programs through Hybrid mode that offers flexibility for learners/working professionals to upgrade their skills at own convenience and without effecting their work schedules.

- ➔ UGC/AICTE Recognized Degrees
- ➔ Online Classes
- ➔ Globally Accredited Curriculum
- ➔ Free Career Support Services
- ➔ Hassle free Process
- ➔ International Certifications



#MY LEARNING MY WAY



Eminent Faculties

Engage with experts using interactive, technology-enabled virtual classrooms



Anytime Learning

Gain from recorded lectures, programme handouts, and recorded lab content



Industry Endorsed

Co-Developed Co-Designed Co-Delivered by Industry Experts



Experiential learning

It allows learners to apply concepts learnt in classroom in real work situations



Virtual Labs

Access Virtual Lab to learn and apply fundamental and industrial concepts



24x7 Support

On-demand real-time technical and remote support to help learners



Continuous Assessment

Progress is evaluated throughout the programme



Self Learning

Support through Comprehensive Self Learning Materials

Our Alumni Work At



Microsoft



Capgemini



Abbott
A Promise for Life



OLA



Myntra



Flipkart



ESPN

amazon.com

accenture



torrent
POWER

SYNTEL
Consider IT Done

R
SYSTEMS
Caring - Innovating - Transforming

Infosys

Student Experience

Interactive and Engaging E-classes



- Highly interactive and engaging sessions by distinguished professors
- Ask questions, and involve with professors and peers in e-classroom
- Explore experiential learning that allows learners to apply concepts learnt in classroom in simulated and real work situations

Flexible Learning at Ease



- Learners can access engaging learning materials at their own pace and convenience which includes recorded lectures from faculty members, course handouts and recorded lab content.
- Access study material and on-demand videos at any time, at your convenience
- Regularly test your knowledge with practice assignments and assessments

Online Mentoring



- Navigate the virtual learning journey with programme mentors
- Exchange ideas and opinions with professors and counsellors
- Get help and support at any point, for any issue

Industry Insights and Exposure

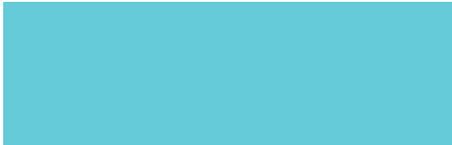


- Insights from industry experts through Industry Expert Connect, Expert Speak, and Online webinar series
- Learn the fundamentals and how to apply them to real-world environments
- Attend industry talks and events and broaden your worldview.

Sample Programme Structure

Bachelor's in Design.

B.Des-Graphic Design



Year 1: Foundation in Design & Visual Communication

- **Elements & Principles of Design**
 - **Drawing & Sketching Techniques**
 - **Color Theory & Composition**
 - **Typography Basics**
 - **Digital Tools & Software** (Adobe Photoshop, Illustrator, InDesign)
 - **Visual Storytelling & Semiotics**
 - **Photography & Image Editing**
 - **History of Graphic Design & Art Movements**
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Year 2: Core Graphic Design Concepts

- **Brand Identity & Logo Design**
 - **Advanced Typography & Calligraphy**
 - **Illustration Techniques (Vector & Digital)**
 - **Print Media & Editorial Design** (Magazines, Brochures, Posters)
 - **Advertising & Marketing Design**
 - **Packaging Design & Product Branding**
 - **Infographics & Data Visualization**
 - **UX/UI Basics for Web & Mobile Design**
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Year 3: Advanced Digital & Motion Design

- **Motion Graphics & Animation** (After Effects, Premiere Pro)
 - **Web & App Interface Design** (Figma, Adobe XD, Sketch)
 - **Interactive Media & AR/VR Design**
 - **3D Graphics & Visual Effects** (Cinema 4D, Blender)
 - **Campaign & Social Media Graphics**
 - **Wayfinding & Environmental Graphics**
 - **Print Production & Prepress Techniques**
 - **Human-Centered Design & Accessibility**
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Year 4: Specialization & Industry Readiness

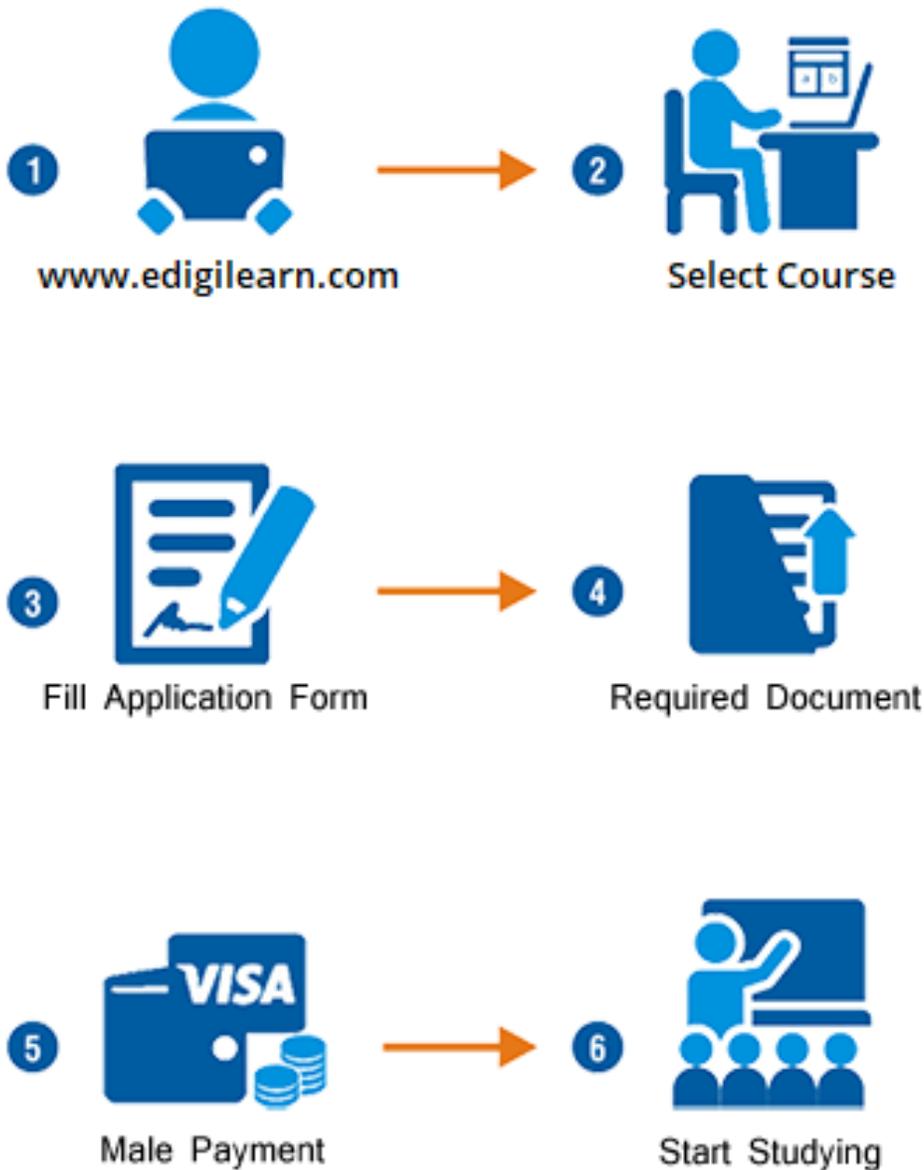
- **Internship & Industry Collaboration**
- **Capstone Project** (Branding, Digital Product, or Motion Design)
- **Portfolio Development & Presentation Skills**
- **Entrepreneurship & Freelancing in Graphic Design**
- **Future Trends in Digital & Print Media**

- **Design Research & Innovation**

ADVANTAGES



Process for Admission



eDIGIlearn

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