



www.edigilearn.com

About Us

WE ARE

India's Fastest Growing EdTech

We are the youngest and the fastest growing higher education platform in India. It offers more than 150+ programs for working professionals and enterprises.

Partnered with more than 20+ universities from India and abroad to offer diplomas, undergraduate, postgraduate and research programs through Hybrid mode that offers flexibility for learners/working professionals to upgrade their skills at own convenience and without effecting their work schedules.

- ➔ UGC/AICTE Recognized Degrees
- ➔ Online Classes
- ➔ Globally Accredited Curriculum
- ➔ Free Career Support Services
- ➔ Hassle free Process
- ➔ International Certifications



#MY LEARNING MY WAY



Eminent Faculties

Engage with experts using interactive, technology-enabled virtual classrooms



Anytime Learning

Gain from recorded lectures, programme handouts, and recorded lab content



Industry Endorsed

Co-Developed Co-Designed Co-Delivered by Industry Experts



Experiential Learning

It allows learners to apply concepts learnt in classroom in real work situations



Virtual Labs

Access Virtual Lab to learn and apply fundamental and industrial concepts



24by7 Support

On-demand real-time technical and remote support to help learners



Continuous Assessment

Progress is evaluated throughout the programme



Self Learning

Support through Comprehensive Self Learning Materials

Our Alumni Work At



OLA



Myntra



Flipkart



ESPN



accenture



torrent
POWER



Infosys®

Student Experience

Interactive and Engaging E-classes



- Highly interactive and engaging sessions by distinguished professors
- Ask questions, and involve with professors and peers in e-classroom
- Explore experiential learning that allows learners to apply concepts learnt in classroom in simulated and real work situations

Flexible Learning at Ease



- Learners can access engaging learning materials at their own pace and convenience which includes recorded lectures from faculty members, course handouts and recorded lab content.
- Access study material and on-demand videos at any time, at your convenience
- Regularly test your knowledge with practice assignments and assessments

Online Mentoring



- Navigate the virtual learning journey with programme mentors
- Exchange ideas and opinions with professors and counsellors
- Get help and support at any point, for any issue

Industry Insights and Exposure



- Insights from industry experts through Industry Expert Connect, Expert Speak, and Online webinar series
- Learn the fundamentals and how to apply them to real-world environments
- Attend industry talks and events and broaden your worldview.

Sample Programme Structure

Bachelor's in Design.

B.Des-User Interaction



A Bachelor of Design (B.Des) in User Interaction (UI/UX) Design focuses on **human-centered design, usability, and digital experiences**. The curriculum blends **design principles, psychology, technology, and research** to create intuitive and engaging user experiences.

Year 1: Foundation in Design & Basics of UX

- **Fundamentals of Design** (Elements & Principles)
- **Drawing & Visualization Techniques**
- **Introduction to UI/UX** (History, Importance, Trends)
- **Color Theory & Typography**
- **Digital Design Tools** (Adobe XD, Figma, Photoshop)
- **Human-Computer Interaction (HCI)**
- **Storytelling & Visual Communication**
- **Basic Programming for Designers** (HTML, CSS, JavaScript Basics)

Year 2: Core UI/UX Concepts

- **User Research & Analysis** (Personas, Empathy Maps)
- **Information Architecture (IA) & Wireframing**
- **Prototyping & Interaction Design**
- **Cognitive Psychology & Usability Principles**
- **Web & Mobile App Design**
- **Motion Graphics & Microinteractions**
- **Accessibility & Inclusive Design**
- **Data-Driven Design & Analytics**

Year 3: Advanced UI/UX & Emerging Technologies

- **Advanced Prototyping** (Figma, InVision, Adobe XD)
- **Service Design & Design Thinking**
- **Game UI/UX & Augmented Reality (AR) Interfaces**
- **Conversational UI** (Chatbots, Voice UI)
- **Usability Testing & Feedback Implementation**
- **Virtual Reality (VR) Experience Design**
- **Advanced Front-End Development** (React, Swift, Flutter Basics)
- **Ethical & Sustainable Design Practices**

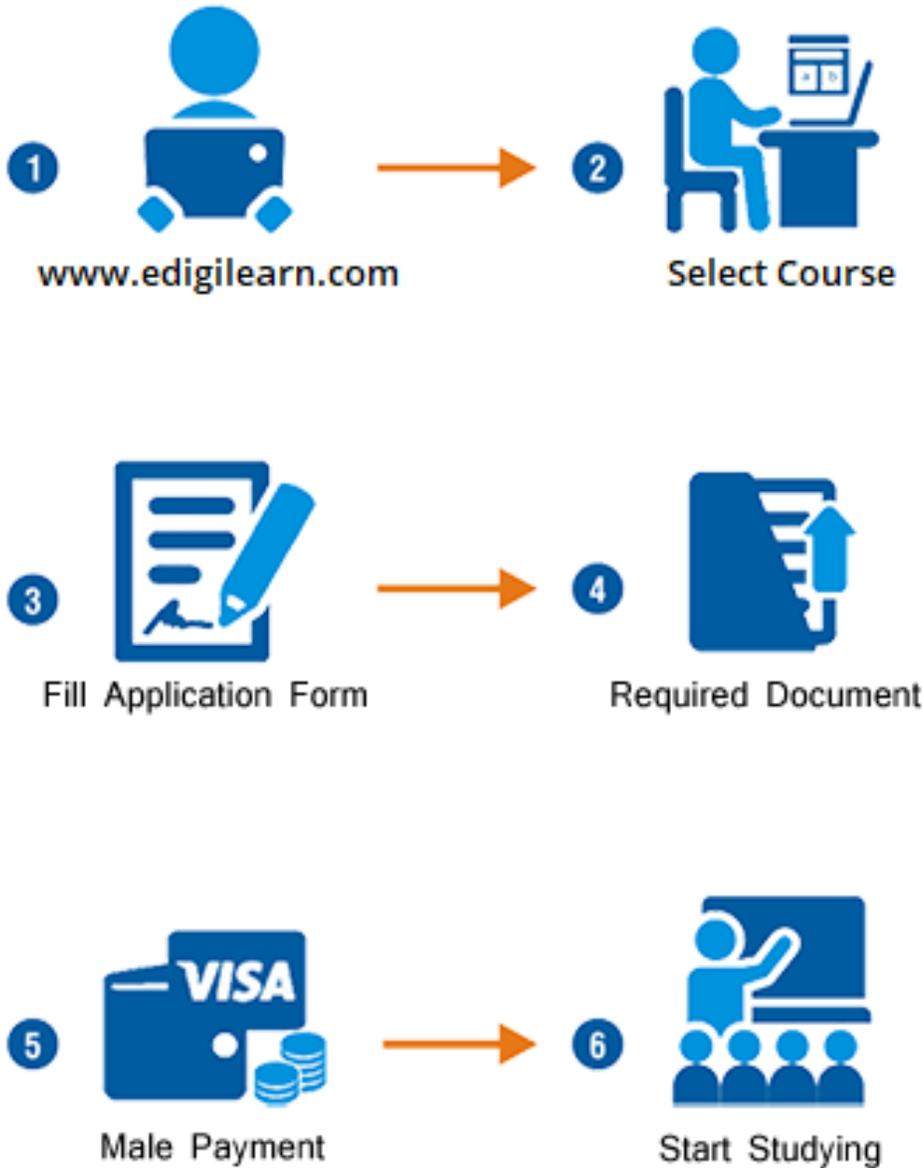
Year 4: Industry Readiness & Specialization

- **Internship & Industry Exposure**
- **Capstone Project** (App, Website, or Digital Product Design)
- **Portfolio Development & Case Studies**
- **Freelancing & Entrepreneurship in UI/UX**
- **AI & Machine Learning in UI/UX**
- **Future Trends in Interaction Design**

ADVANTAGES



Process for Admission



eDIGIlearn

Ananta Vinayana Sadhyam Pvt Ltd

Sector 2, Noida U.P

+91 8368056552

admissions@edigilearn.com

www.edigilearn.com